



RESTORATION TRADE FAIR

Long Beach, California

www.rpna-tradefair.org

FOR IMMEDIATE RELEASE

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NAVIGATING LIFE IN AN HISTORIC DISTRICT: RESTORATION TRADE FAIR FAQs

Long Beach, CA (August 22, 2010) – You’ve got the bungalow, the yard, the walkability factor, your bike is parked in the garage and there’s a coffeehouse just around the corner. You’ve been reading *Cottages and Bungalows* magazine and your pumped to spiff up your casa. And then you realize that what makes living in an historic district neat is that your neighbors aren’t building mansionettes or putting in vinyl windows. But what changes can you make on your house, who has the answers, and who has ideas?

The Restoration Trade Fair—now in its third year—is the place to get your questions answered from the experts. On hand during this day-long fair—Sunday, September 19th, 9:30am - 4pm at Luther Burbank Elementary, 4th & Junipero—you can tap into resources far and wide—from city officials, community experts, specialized contractors and consultants—all educated and certified in historic and preservation topics. All while meeting your neighbors and figuring out your house improvement budget

For homeowners – in historic districts - embarking on any project involving a façade restoration, renovation, or change, requires the filing of a Certificate of Appropriateness (COA) to start the process. But many are baffled when it comes to the basics not only where to begin the process but who can help.

The three most commonly asked questions in historic districts are about exterior paint (colors options), fencing (in front/side yards) and windows. Paint and windows wear out and must be maintained which is why they keep coming up as questions. Fencing is an issue; as folks move in have children, pets and then want to skirt of their front yards. But after those questions get answered residents may want to re-do their front porch, modify a kitchen’s exterior wall, rebuild a garage, or more. These all require review through the historic preservation office and using contractors knowledgeable in homes restoration.

In order to maximize your day at the Restoration Trade Fair, make sure to bring photos, wish lists and questions, to take full advantage of brainstorming and designing your own project(s) with the experts!

Plus, we have workshops throughout the day to cover topics of interest to homeowners, including “Buying in a Historic District – What You Need to Know”, “Working With An Architect”, “Your Home’s History” and a film portraying Mid-Century Architecture at the Art Theatre (separate admission). **[MORE]**

3RD ANNUAL RESTORATION TRADE FAIR & FUNDRAISER • 2

Event Highlights (with more to come as we get closer to the event):

- **Over 50 Specialty Vendors & Exhibitors:** On-hand will be a variety of non-profit, city, heritage, historic and community groups providing educational services to add color and character to the day. Plus, top-notch local vendors and artisans offering services and consulting in a variety of areas, including landscaping and nursery resources, interior/exterior design, lighting, flooring, furniture and cabinetry, painting and finishing, house numbers, and much much more!
- **Workshops & Speakers:** We have a schedule of speakers & hands-on workshops including "How to Buy in an Historic District", "Discovering Your Home's History", "How to Work with an Architect".
- **Architectural Photography Movie & Lecture:** Screening at the Art Theatre on 4th Street will be "Visual Acoustics", a film about mid-century architectural photographer Julius Shulman, directed by Eric Bricker and narrated by Dustin Hoffman. This screening is produced in conjunction with the Long Beach/South Bay Chapter of American Institute of Architects (AIA).
- **Community Mosaic Project:** Participate in an historic mosaic mural at the Luther Burbank School, a project of the Garden of the Mind. Inspired by Luther Burbank's Shasta Daisy, the mosaic mural will hang in the school's reception area. A great family activity!
- **Morning Swing Music:** Courtesy of the Union Station Band, a 1930's – 1940's era swing orchestra!
- **Daily Specials Along 4th Street!** Shop and dine along the "Retro Row" corridor—between Junipero & Cherry—Long Beach's independent shopping & dining district.

The event is a fundraiser for the Rose Park Neighborhood Association (RPNA), a 501c non-profit organization. Funds will be used for education and participation in RPNA restoration activities. The event is Free to RPNA members and children under 18; \$5 for all others. There is limited off-site parking at the east side of Big Lots (7th & Junipero). You'll find pedicabs available for further travel in/around the area.

Major tradefair supporters: Benjamin Moore Paints, Jeannette Architects, Inc., UPS and historic district realty specialists, Cottages and Bungalows magazine, Swoop's World Radio and Suja Lowenthal, Vice Mayor of Long Beach.

For more information on this event as well as local restoration resources and specialists, and upcoming news and events go to: www.rpna-tradefair.org or find us on Facebook!

About The RPNA

The historic Rose Park neighborhood is located in the City of Long Beach, California and just blocks from the beautiful Pacific Ocean between Cherry Avenue and Redondo Avenue to the west and east, and Fourth Street and Tenth Street to the south and north. The icon of our neighborhood is a small historic park located on Orizaba Avenue at Eighth Street.

The Rose Park Neighborhood Association is a recognized a nonprofit volunteer organization organized to represent the residents of this area and to protect and promote its interests. Our Association is responsible for one of the largest geographical association districts areas in the city, with more than 22,000 residents and two designated historic districts. www.rpna.org

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