

the willmore city enterprise



Willmore Wins!

By Emily Kiwa Tanaka

Congratulations to the Willmore City Enterprise and Kathleen Irvine, Editor-In-Chief, as well as all the contributing writers, for winning the TOP prize (Gold Award) from the national organization, Neighborhoods, USA (NUSA) in their Neighborhood Newsletter Competition. Each entry was evaluated by a jury panel using a list of criteria including content, layout, and overall appearance. The Award was presented at the Neighborhood Resource Center on Wednesday, July 15th.

The competition rewards excellence at all levels of community newsletters, which are designed to share news about, and develop interest in, our neighborhoods. The most important part of communicating **with neighbors is getting the word out about what's** happening in the community and how to get involved. Neighborhood newsletters are a vital communication **tool that can often determine a neighborhood's** success.

Thanks to everyone who contributed and made possible this well-deserved award!



September Meeting

A speaker from Building and Planning will give information on the ins and outs of acquiring a Certificate of Authenticity. Bring your questions—this is the chance for all you newbies to get them answered!

Date: September 21
Time: 7:00 p.m.
Place: Willmore Community Police Center
910 Daisy Ave.

Code enforcement will meet at 6:00 p.m.



Antiques and Fun at the Fundraiser!

Our Third Annual Summer Celebration and Fundraiser took place on July 23rd and was a huge success. As we suspected, the crowd was full of frivolity (or was that Sangria?) due to the earlier time and Saturday date. The weather was lovely, the food delicious and the bidding spirited.

This year's loot was extraordinarily wonderful! There were free nights at the Hotel Maya, brunch at the Queen Mary, massage from Spa Sidney and house cleaning, courtesy of Maid Experts. We had a great collection of antique furniture, some from the notorious Stan Poe collection, and many decorative and useful knick-knacks too. The most coveted items of the day were from the opposite ends of the spectrum. The highest bid of the auction went for a restored **1930's era park bench made of cast iron and teak.** It was rescued and stripped by Jim Danno, powder coated and hand rubbed into new glory by Hulean Tyler. The other coveted items??? **SUNGLASSES!** But not just any sunglasses—donated courtesy of Jim Danno and an anonymous benefactor, the ladies were in a frenzy over three pairs of Chanel, and one **pair of Prada glasses.** Well, they'll be vintage someday and perhaps even make it to antique status...

We were happy to see so many friendly faces at the event—many of them new to the neighborhood. It was gratifying to see so much support for our organization and our community.

Continued on page 5

**Office of Sustainability Recognizes
Willmore Business**

by Cheryl Perry

The City of Long Beach's Sustainability Commission recently honored a local Willmore business through the Long Beach Green Business Recognition Program. Blue Gecko Design was chosen as the recipient for its actions that improve the environment, increase efficiency and conservation and demonstrate green business practices in each of the following areas: Waste Reduction & Recycling, Alternative Transportation, Green Purchasing, Water Conservation & Pollution Prevention, Energy Efficiency & Conservation, and Staff Training & Public Awareness.

Kathleen Irvine, owner of Blue Gecko Design, emphasizes sustainability not only in her design business but also as Manager of the New City Public Schools Farm where she teaches students not only about vegetables and gardens, but also about all types of sustainable practices. **Kathleen's teaching** also includes classes for adults on drought tolerant landscaping at CSULB.

Kathleen and her partner Jim Danno epitomize the meaning of "green". They live in a house that was saved from demolition and are restoring it inside and out with salvaged wood, doors, windows and hardware. They are growing a fabulous garden in their backyard and even have fresh eggs from their very own chickens. Jim, whose initial reaction to chickens was "I'll never have chickens" has become one of their biggest fans.

WCHA members have for years been proponents of sustainability and adaptive reuse and have encouraged the salvage of old house parts whenever possible. When word would get out about a building that was going to be demolished, members were called and the word was spread so items could be saved if possible. Richard Fehr is definitely the King of salvage in the neighborhood and many residents have **been recipients of Richard's finds**. Kathleen and Jim have eagerly participated in this idea of architectural salvage and are putting it to good use.

Congratulations Kathleen and Blue Gecko Design and thank you for your part in keeping sustainability alive and well in Willmore!



Gordana Kajer, Sustainability Chair, Kathleen Irvine and Larry Rich, Sustainability Coordinator

Restoration Trade Fair

The Rose Park Restoration Trade Fair will take place on Sunday September 25, 2011 at The Luther Burbank School (4th & Junipero, Long Beach). There will be workshops and demonstrations. This is the only construction grade event for restoration in our area. There will be decorative arts and crafts, as well, so this makes it a perfect destination day for all you preservationists!.



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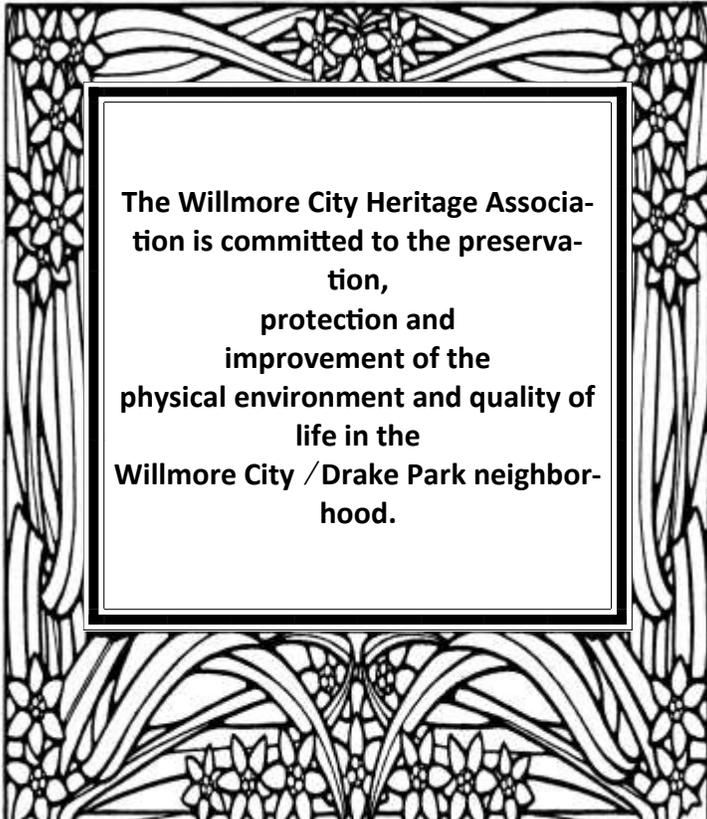
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The Willmore City Heritage Association is committed to the preservation, protection and improvement of the physical environment and quality of life in the Willmore City /Drake Park neighborhood.

Calendar of events

Latin American Parade & Festival

PLACE: Pine Ave. and East Village
 DATE: Sept 10
 TIME: 12:00 p.m., parade at 3:00
 Ballet Folklorico dancers, African samba music, marching bands, dance lessons, a children's activity area sponsored by the Museum of Latin American Art and the Long Beach Arts Council and delicious Latin American cuisine.
 www.downtownlongbeach.org

Family Festival at the Pike

PLACE: Pine and Shoreline Dr.
 DATE: Tuesdays through Oct. 25
 TIME: 5:00 p.m.—9:00 p.m.
 Farmer's Market, pony rides and a petting zoo
 www.familyfestivalproductions.net

Moompetam

PLACE: Aquarium of the Pacific
 DATE: September 17-18
 TIME: 9:00 p.m.—5:00 p.m.
 Celebrating Coastal Native Americans
 www.aquariumofpacific.org

Harvest Festival

PLACE: 300 E. Ocean Blvd.
 DATE: Sept 23-25
 TIME: various
 200 exhibitors, live entertainment and strolling performers, a kids zone, specialty foods, and more. www.harvestfestival.com

28th Annual Hollywood Forever Cemetery tour

PLACE: Various
 DATE: Oct 8
 TIME: 10 a.m.—12 p.m.
 Two and a half hours of Hollywood History
 www.adsla.org

16th Annual Historical Cemetery tour

PLACE: HMS Queen Mary
 DATE: September 2-3
 TIME: various
 Graveside presentations by professional and volunteer actors who tell about the life and death of the person who lies there in rest. Each year's tour features 10 stories – some helped shape the city's political past, others are ordinary people whose stories remind us that rich or poor, well-known or barely remembered, everyone has a story to tell. The actors present the stories wearing period costumes.
 www.hslb.org

The more things change, the more they stay the same

By Jim Danno

It's summer and kids are out of school. I remember my mom telling me after days of me being underfoot, "Why don't you go outside, you could sell lemonade!". It seemed to me, that in my neighborhood, there were two for sure ways of making money: 1) pulling the dry weeds from neighbor's hillsides every summer or 2) set up a lemonade stand, where we could flag down any unsuspecting soul and beg them to buy a glass of lemonade. The second choice was much more desirable than the first. Although, depending on the temperature, quite often, much of the days profits were drunk away.

Let me introduce you to some fine young entrepreneurs of the Willmore area, who have

The Same continued

also figured out the lemonade moneymaker - specifically, at the corner of 5th and Daisy. There are the Corona twins, 11 year old Edgar and Moisses. Moisses is seconds older than his twin brother. Edgar and Moisses are in charge of the Lemonade Stand located at 5th and Daisy. They also sell candy and a wonderful little treat called "Ants on a Log". This healthy item is celery, spread with peanut butter then
Continued on page 5



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Lemonade continued from page 4

sprinkled with raisins. Their younger brother, Anthony, who is 9, works another stand just down a bit with their 10 year old brother Abel. At their stand they offer "Willmores Best Horchata" which is home-made by their Mom, Nefris. Anthony and Abel also sell "Ants on a Log".

Not to be out done by the boys, Gaby Pinon age 10, has wisely placed her "fresh" Lemonade Stand between the Corona boy's stand, I suppose to collect traffic traveling to and from the other stands. The kids say that they will be open everyday until August when they return to school. The boys hope to save up enough to buy an X-Box 360 to share among themselves. Gaby says she's keeping her money for herself.

So, if you're in the neighborhood of 5th and Daisy, support our local businesses! Stop and say hello and refresh yourself with some ice cold lemonade and treats. We wish Edgar, Moisses, Anthony, Abel and Gaby lots of success in all their endeavors!



Fun continued from page 1

Thanks are due to all those who helped to make this event such a great success. Everyone who donated items, helped to set up and tear down, thanks for your extra time and effort. Thanks too, to all of our friends and neighbors for coming out and sharing in the fun. A special thanks goes to the auctioneer, our favorite Leo, King Jim Danno, for his extraordinary efforts at strong arming, oops, I mean, coaxing money out of everyone! Our third annual fundraiser



made a profit of about \$3000, so everyone who participated deserves a big pat on the back.

If you didn't make it this year, we'll be doing it again next year and Jim has promised even more designer loot! So save your pennies and we'll let you know the date well in advance, so you'll have no excuse not to join us.



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National Night Out

Tuesday, August 2nd from 6:00 p.m. to 9:00 p.m., was National Night Out. Sponsored by the National Association of Town Watch (NATW), it is intended to heighten crime and drug prevention awareness through community events:

- Generate support for, and participation in, local anticrime programs;
- Strengthen neighborhood spirit and police-community partnerships; and
- Send a message to criminals letting them know that neighborhoods are organized and fighting back.

Although the information about this event came late to the WCHA, in order to participate, your hardworking board members put together an impromptu celebration in conjunction with Big John's and Jed's Market at the corner of 10th and Daisy. Members of the LYPD, South Division, Fire Station #3 and Lena Gonzalez, representing the 1st District Council Office, joined our neighbors in a free bowl of ice cream—complete with a choice of toppings. Local residents also enjoyed board games and home made cookies and brownies baked by Jill Black and Nancy Smith.



Night Out continued

Despite the lack of lead time, National Night Out was a big success. The ice cream ran out well before 9:00 p.m! Thanks to the WCHA for their fine efforts and thanks to all who participated in this show of community spirit. If you came too late and missed the ice cream, there is always National Night Out, 2012!



Summer Concert at Drake Park

The Shoreline Symphonic Winds (AKA The Long Beach Community Band) presented a wonderful program of Latin Jazz and Swing for our pleasure on July 30th at Drake Park. This all volunteer Concert Wind Ensemble has been entertaining Long Beach since 1947.

Besides the Band, there was face painting by WCHA member, Dianne McNinch and games and arts and crafts for the kids with Roz Boger and her Parks and Rec crew. The WCHA took advantage of the event by hosting a fundraiser to benefit the programs at Drake Park. There was a rummage sale and popcorn, shave ice and nachos were offered too.

It was fantastic to see so many people using this great local park, enjoying family, music, picnicking and just generally taking pleasure in a lovely summers day.

We hope you will join us next summer in supporting the Band, Drake Park and the WCHA.



Helpful Phone Numbers

1st District Council Office	562-570-6919
Code Enforcement	562-570-2633
Barking Dogs	562-570-PETS
Neighborhood Watch	562-570-7229
Police, non-emergency	562-435-6711
Willmore Community Police Ctr	562-570-1146
Public Services	562-570-2700
Graffiti	562-570-2773
Pot Holes	562-570-3259
Storm Drains	562-570-2440
Alley Cleaning	562-570-2876
Bike Trails (Glass or Other Debris)	562-869-1176
Street Maintenance	562-570-3259
Recycling	562-570-2876
Stray Shopping Carts	800-252-6131
Trash Collection	562-570-2878
Special Pickup	562-570-2876



Willmore City Heritage Association

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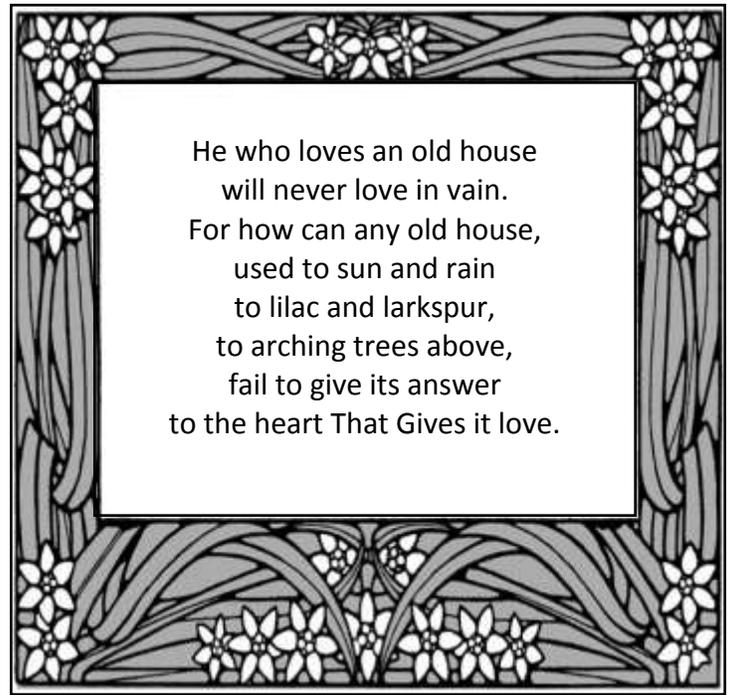
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September meeting

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Code Enforcement Meeting at 6:00 pm

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