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**The July meeting will be held
Wednesday July 16th at
7:30 p.m. at the
Willmore Community Police Ctr.
910 Daisy Ave.**

THE WILLMORE CITY ENTERPRISE
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Mark Your Calendar!!

THE WILLMORE CITY ENTERPRISE

THE NEWSLETTER OF THE WILLMORE CITY HERITAGE ASSOCIATION JULY 2008

July 16th Meeting

The main theme of this month's meeting is **Dealing with Problem Properties: "The Process"**. For those of you who are Willmore veterans, some of the information presented will be merely a refresher course on how to tackle one of the most challenging issues in our community: **Problem Properties / Abstentee Landlordism**. However, we will attempt to present the information in a manner that conveys a bigger-picture process, adds a few extra helpful hint approaches as well as reveals the expert tips from various professionals in the City Offices who are involved in the process itself. And, there may be a couple more pieces to help you solve the puzzle of how to really make an impact on your problematic neighbors.

For those of you that are newer to the neighborhood, this will be your orientation on how to handle a problem property from start to finish (hopefully).

Remember, nothing good can come without hard work and persistence. To all block captains old and new, all activists, and all concerned Willmorans in general, come on out! This is an opportunity to make a collective effort, and share the rewards with each other.

Organization is the key here, and by being informed and organized, we already have and can continue to make a big difference. See you on Wednesday July 16th at 7:30 p.m. at the Willmore Community Police Center at 910 Daisy Ave.

40 Trees Planted in Willmore

Thanks to Jim Osgood from Neighborhood Services we obtained 40 new trees for some of the parkways in Willmore. On June 21st, Willmore volunteers along with Jim and a crew from the Conservation Corps and other community organizations planted trees along the North-South streets from Maine to Pacific.



Matt, Gus and Raul



Willmore volunteers and Neighborhood Services staff



Bianca Roman and Raul Carrasco

THE WILLMORE CITY ENTERPRISE

Relocated Homes to Have New Owners Soon



539 Daisy Avenue
Early vernacular bungalow built in 1908



543 Daisy Avenue
Mass Plan vernacular home built in 1903

The Redevelopment Agency recently issued Requests for Proposals on 4 historically significant single family homes in the Drake Park/Willmore City Historic District, three of which had been moved from the West Gateway project area to avoid demolition. On June 21st mandatory pre-bid walkthroughs were held for interested parties. Jan Ostashay, the City's Historic Preservation Officer was on hand to give a brief overview of each house and to answer questions from the more than 60 people who toured the homes that day. The houses were again opened on June 29th for general viewing.

Proposals are due August 11th and will be evaluated on several criteria with priority given to owner-occupants. Proposals must also include the construction of a compatible detached two-car garage. The homes require substantial restoration and renovation but they have "good bones" as they say and with the right care will be brought back to their original splendor.

The addition of these homes into the historic district greatly helps the neighborhood by replacing vacant properties with compatible single family homes. Increased owner occupancy on a street makes such a positive impact on the area. As each additional home is restored, not only is there increased stability but other property owners start to fix up their properties as well and pretty soon the entire streetscape is improved. We look forward to seeing these gems begin to shine again.

For more info, RDA's website is www.longbeachrda.org



734 Maine Avenue
Airplane Bungalow style built in 1912



226 W. 10th Street
American Foursquare style built in 1905

T H E W I L L M O R E

The "School House" Nears Completion

As the contractor finishes up details on the inside, volunteers have been working on the outside. The huge pile of dirt has been spread out and ready for the next step--irrigation and plants. We still would like to include plants from the neighborhood for part of the landscaping so if you have previously offered cuttings from your yard, we will be ready by the time you get this newsletter. Please contact Jana Shields at 495-1729 to coordinate. If you would like to help with the planting we really need help so let Jana know if you are available.



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C I T Y E N T E R P R I S E

"The Unromantic Gardener"

Although it borrowed from the Arts and Crafts philosophy of rustic simplicity, Spanish Revival style is quintessential southern California. Warm and casual, full of scent and color, the Spanish garden is truly the place of the California dream of year-round sunshine. This is the perfect garden for saturated color, citrus trees, and water fountains. From a design standpoint, it is better to choose variations on a three color scheme -but wait! It's YOUR garden, so if you want more - go crazy! This is the best place to unleash your inner Wildman/woman. A dense jungle of plumeria, jasmine, Meyer lemon, and lavenders are great! Throw in some exotic shapes and colors - succulents like Euphorbia 'Sticks on Fire', Anigozanthos 'Big Red' (Kangaroo Paws) or Rosa 'Playboy', and you're good to go! If you want to use natives, there are many that work here - Cistus (Rockrose), Monardella or Salvias (Sage) are colorful and fragrant. There is more to the Spanish garden than the ubiquitous bougainvillea!

Next month: Transitional bungalows

Kathleen Irvine

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The Willmore City Heritage Association is committed to the preservation, protection and improvement of the physical environment and quality of life in the Willmore City/Drake Park neighborhood.

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Sherron Leno, Secretary *	432-5140
Jill Anne Black, Treasurer*	495-3377
Erik Sochin*	435-1146
Jana Shields*	495-1729
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Newsletter - Mark Perry 436-2815
WCHA Voice Mail 436-8611
Police Center Chair: Carrol Goddard 618-9507
Willmore Community Police Center 570-1146
1st District Council Office 570-6919

visit us at our website: <http://www.willmorecity.org>

THE WILLMORE CITY ENTERPRISE

Concert in the Park

The Long Beach Community Band will be performing at Drake Park on July 19th at 4:00 p.m. The Long Beach Community Band has been entertaining Southern California audiences since 1947 — that's over 60 years! This outstanding volunteer organization provides everything from music in the park to exciting swing dances and childrens' music programs. For the last several years they have generously entertained us at Drake Park with a summer concert.

This year they will be performing on July 19th at 4:00 p.m. so don't miss out -- bring a lawn chair, a cold drink and sit back and enjoy some fun (and yes FREE) music. Join your Willmore neighbors for a very enjoyable experience.

If you are a member of Long Beach Heritage, they are having some activities at the Bembridge House to coincide with the concert. Contact them for further info at (562) 493-7019.



Willmore Website Helpers

A special Thanks goes out to Chad and Gina from Juxtaflo Web Studio for their assistance with our Willmore webpage development and for hosting the site. Visit or contact them for some professional web design / hosting services at:

JUXTAFLO WEB STUDIO | t:562.436.5802 | chad@juxtaflo.com | www.juxtaflo.com

Check out the updated Willmore website at www.willmorecity.org

WILLMORE CALENDAR

- July 16th Code Enforcement 6:30 pm
 WCHA Meeting 7:30 pm
 Willmore Community Police Center

- July 19th Concert in the Park
 Drake Park 4:00 p.m.

- August 20th Summer Potluck 7:00 p.m.
 Location to be determined

- September 17th Code Enforcement 6:30 pm
 WCHA Meeting 7:30 pm
 Willmore Community Police Center

- October 19th WCHA Anniversary Gala
SAVE THE DATE! 5:00 - 9:00 P.M.
 MORE INFO TO FOLLOW