

# LET'S MOVE DOWNTOWN FORWARD!

Show your love for our neighborhoods and support for the continued development of Downtown Long Beach by attending the Planning Commission Hearing on the Downtown Plan!



**Thursday, Nov 10 at 5:30 pm**  
**City Hall Chambers, City Hall**  
**333 W. Ocean Blvd., Long Beach**

**FREE Parking at City Hall parking structure off of Broadway. Bike racks are also available in front of City Hall entrance.**

The future of Downtown needs your help! For 4 years, a Plan has been in the works to raise standards for private development in Downtown. This Plan helps ensure that the character of our neighborhoods stays intact while setting a vision for a vibrant future. Unfortunately, over the past year issue driven groups have been trying to modify the proposed Plan and make it into something it is not - a document about affordable housing and employment requirements. Housing and employment are important issues, but they should be addressed citywide through the General Plan, not as part of the Downtown Plan.

Don't allow the conversation to get derailed! Help ensure that Downtown keeps moving forward and support the proposed Downtown Plan without modification by attending the Planning Commission meeting on November 10!

You can also show your support by adding your name to the growing list of supporters at [www.supportdowntownlb.com](http://www.supportdowntownlb.com) and by "liking" the Downtown Plan on Facebook at [www.facebook.com/supportdowntownlb/](http://www.facebook.com/supportdowntownlb/)

For more information, please email [loara@longbeachdrc.com](mailto:loara@longbeachdrc.com).

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